

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Jamestown Associates-Princeton  
5 Mapleton Ave  
Princeton, NJ 08540

# Contract # 2614889

**Schedule Dates** 08/31/16-09/05/16  
**Advertiser** Donald Trump for President-R (107314)  
**Agency** Jamestown Associates-Princeton (2599)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CANDIDATE (321722)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Laur, Lancaster,  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Candidate  
New Order New Agency New Flight Week. pls confirm  
RACHEL CHASON/YVONNE CONTE

**Date Entered** 08/29/16  
**Last Modified** 08/29/16  
**Entered By** Beth Norvell  
**CO-OP** No  
**Headline #** ECR25276837  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,217.75  
**Net Total** \$12,567.25  
**Sales Tax**

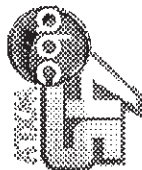
**Greensboro (WXLV)**  
By Broadcast Month  
Sep. 2016  
Grand Total:  
**Spots** 49  
**Rate** \$14,785.00  
\$14,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/16-09/02/16	1	:30	7A-ABC-Good Morning America				2	2	2			6	\$240.00	\$1,440.00	Greensboro (WXLV)	Good Morning America	8/29/16
2.0	Normal Line / SPOT	09/05/16-09/05/16	1	:30	7A-ABC-Good Morning America		1							1	\$240.00	\$240.00	Greensboro (WXLV)	Good Morning America	8/29/16
3.0	Normal Line / SPOT	09/03/16-09/03/16	1	:30	8A-ABC-Good Morning American Saturday							2		2	\$160.00	\$320.00	Greensboro (WXLV)	Good Morning America Weekend	8/29/16
4.0	Normal Line / SPOT	08/31/16-09/02/16	2	:30	9A-Dr Phil 2				1	1	1			3	\$80.00	\$240.00	Greensboro (WXLV)	Dr. Phil	8/29/16
5.0	Normal Line / SPOT	09/05/16-09/05/16	2	:30	9A-Dr Phil 2		1							1	\$80.00	\$80.00	Greensboro (WXLV)	Dr. Phil	8/29/16
6.0	Normal Line / SPOT	08/31/16-09/02/16	2	:30	3P-Dr Phil				1	1	1			3	\$105.00	\$315.00	Greensboro (WXLV)	Dr. Phil	8/29/16
7.0	Normal Line / SPOT	09/05/16-09/05/16	2	:30	3P-Dr Phil		2							2	\$105.00	\$210.00	Greensboro (WXLV)	Dr. Phil	8/29/16
8.0	Normal Line / SPOT	08/31/16-09/02/16	2	:30	7P-Family Feud				2	1	2			5	\$340.00	\$1,700.00	Greensboro (WXLV)	Family Feud	8/29/16
9.0	Normal Line / SPOT	09/05/16-09/05/16	2	:30	7P-Family Feud		2							2	\$340.00	\$680.00	Greensboro (WXLV)	Family Feud	8/29/16
10.0	Normal Line / SPOT	08/31/16-09/02/16	2	:30	7:28-30P-Family Feud B				1	1	1			3	\$400.00	\$1,200.00	Greensboro (WXLV)	Family Feud	8/29/16
11.0	Normal Line / SPOT	09/05/16-09/05/16	2	:30	7:28-30P-Family Feud B		2							2	\$400.00	\$800.00	Greensboro (WXLV)	Family Feud	8/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Allen</i>	<i>9.8.16</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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POLITICAL CANDIDATE (ns) (1186)

## Brand

CANDIDATE (321722)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Laur, Lancaster,

## Phone/Fax

/

## CPE

N/A

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

Candidate  
New Order New Agency New Flight Week - pls confirm  
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Demo A35+R

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Net Total \$12,567.25

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Greensboro (WXLV)

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12.0	Normal Line / News	08/31/16-09/02/16	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm				1	2	1			3	\$120.00	\$360.00	Greensboro (WXLV)	News14 On ABC 45	8/29/16
12.0.1	Closed Preempt	09/01/16															Greensboro (WXLV)	Advertiser Separation/Exception -	
13.0	Normal Line / News	09/05/16-09/05/16	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm		2							1	\$120.00	\$120.00	Greensboro (WXLV)	News14 On ABC 45	8/29/16
13.0.1	Closed Preempt	09/05/16															Greensboro (WXLV)	Advertiser Separation/Exception -	
14.0	Normal Line / SPOT	08/31/16-09/02/16	2	:30	11:35P- ABC-Jimmy Kimmel Live				1	2	2			5	\$80.00	\$400.00	Greensboro (WXLV)	Jimmy Kimmel Live	8/29/16
15.0	Normal Line / SPOT	09/05/16-09/05/16	2	:30	11:35P- ABC-Jimmy Kimmel Live		2							2	\$80.00	\$160.00	Greensboro (WXLV)	Jimmy Kimmel Live	8/29/16
16.0	Normal Line / Prime	09/05/16-09/05/16	2	:30	7:57-56P- ABC Bachelor in Paradise (Monday)		1							1	\$1,200.00	\$1,200.00	Greensboro (WXLV)	Bachelor in Paradise ABC	8/29/16
17.0	Normal Line / Prime	08/31/16-09/31/16	2	:30	Orbit- [P]ABC-Modern Family (Wednesday)(Wwe), [P]ABC-Blackish (Wednesday)(Wwe)				1					1	\$1,200.00	\$1,200.00	Greensboro (WXLV)	MODERN FAMILY/BLACKISH	8/29/16

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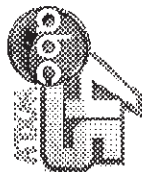
Date:

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Date:

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18.0	Normal Line / Prime	09/02/16-09/02/16	2	:30	7:57-8:58P ABC-Shark Tank (Friday)						1			1	\$1,000.00	\$1,000.00	Greensboro (WXLV)	Shark Tank-ABC	8/29/16
19.0	Normal Line / Prime	09/02/16-09/02/16	2	:30	10P-ABC-20/20 (Friday)						1			1	\$1,000.00	\$1,000.00	Greensboro (WXLV)	20/20-ABC	8/29/16
20.0	Normal Line / News	09/01/16-09/01/16	3	:30	5:58-30P News-News 14 Carolina on ABC 4.5 at 6pm					1				1	\$130.00	\$130.00	Greensboro (WXLV)	NEWS	8/29/16
21.0	Normal Line / SPOT	09/01/16-09/01/16	2	:30	5P- Peoples Court					1				1	\$90.00	\$90.00	Greensboro (WXLV)	THE PEOPLES COURT	8/29/16
22.0	Normal Line / Prime	08/31/16-08/31/16	3	:30	Orbit- [P]ABC-The Goldbergs (Wednesday) (We), [P]ABC-The Goldbergs 2 (Wednesday)(We)				1					1	\$700.00	\$700.00	Greensboro (WXLV)	GOLDBERGS/GOLDBERGS	8/29/16
23.0	Normal Line / Prime	09/01/16-09/01/16	3	:30	10P-ABC-Match Game (Thursday)					1				1	\$1,200.00	\$1,200.00	Greensboro (WXLV)	MATCH GAME	8/29/16

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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NAB Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 8.29.16

I, Laura Lancaster

being/on behalf of: Donald J. Trump

a legally qualified candidate of the Republican

political party for the office of: President

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): SEE ORDER**

## NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc. 725 Fifth Avenue, New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8.29.16

Date

Laura Lancaster

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldred

Signature

Allison Aldred

Printed Name

DD

Title

NAB Form PB-18 Candidates

**FEDERAL CANDIDATE CERTIFICATION**

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

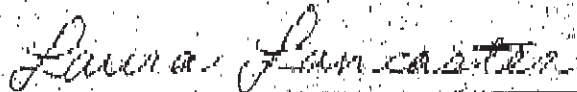
☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a brief period of time and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate understands the candidate's continuing obligation to the public.



**signature of candidate or authorized committee**

Laura Lancaster

**printed name**

8.29.16

**date**